



# PINE CITY

EAST CENTRAL REGIONAL ARTS COUNCIL

This region benefits from nearly \$1 million dollars in economic impact from the nonprofit arts and culture.

## IMPACT ON ECONOMY AND EMPLOYMENT



## EMPLOYMENT



FTE jobs supported: 18

Resident household income generated by arts and culture sector: **\$442,000**

## TOTAL AUDIENCE: 21,150 PEOPLE ANNUALLY



Education range of attendees:

- High school or less **17.2%**
- 2 or 4 year college degree **55%**
- Masters or doctoral degree **27.8%**



Nearly 45% of attendees have an Annual Household Income of under \$60,000:

- Less than \$60,000 **44.6%**
- \$60,000-\$99,999 **32%**
- \$100,000 or more **23.4%**

**Non-local attendees to arts and cultural events in this region spend 190% more than local attendees.**

**LOCAL** 60.2% of this region's audiences are local (attending event in same region where they live) who are spending an average of \$15.11 above the cost of their ticket.

**NON-LOCAL** 39.8% of this region's attendees are non-local (attending event in a region where they do not live) who are spending an average of \$43.85 per person. 61.1% of non-resident survey respondents reported that the primary reason for their trip was "specifically to attend this arts/cultural event," bringing dollars to the region that would not have otherwise been spent here.

**Number of participating arts and culture organizations = 5**

**Participating organizations by BUDGET SIZE**

\$250K-1M: **1 • 20%**      \$100K-250K: **0 • 0%**  
Under \$100K: **4 • 80%**

**Participating organizations by DISCIPLINE**

Performing Arts: **2**      History and Historical Preservation: **1**  
Arts Multi-purpose: **1**      Other: **1**

For more information, please visit [creativeMN.org](http://creativeMN.org).